

Market to Asian overseas property buyers with Juwai.com and Juwai.asia

Juwai is part of Juwai IQI, Asia's biggest proptech group for global property, reaching an exclusive audience of High-net-worth Asian consumers.

Through our two portals: Juwai.com and Juwai.asia, we reach Asian and Chinese buyers both within Asia and living abroad. We have the expertise to service both international real estate professionals and Asian buyers looking abroad.

Asian Overseas Property Buyers:

- Purchased US\$ 250 billion worth of homes in G7 countries alone in 2019
- Asian buyers (non-China) account for 30% of Juwai's enquiries



JUWAI ASIA MARKET ACCESS:

Asian Consumer Focus

- 3.3 million Asian consumer visits monthly
- 2.8 million listings from 134 countries
- More than 22,000 pieces of editorial, market analysis, emigration, investment and education works

Asian Consumer Support Centre

- Juwai's multilingual team fields your enquiries online, via a toll free number and mobile channels
- Enquiries are then verified, fully translated and sent to you for follow up

Markets Insights

- Receive monthly updates on property trends, analysis, and real insights that can help you sell to Asian buyers.
- See where Asian buyers are looking, what motivates them, appeal factors, and more.

International Account Management

- You're never alone. The Juwai team helps with account enquiries, lead translation requests, and general support.
- Collectively, we speak 15 languages and dialects.

As featured in Bloomberg, Forbes, The WSJ, CNN, CNBC, Financial times, The Guardian, The Australian etc.





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Asian Overseas Property Buyers:

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